

## 2023-2024 District Goals

District: **404 A4**

Constitutional Area: **Africa**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 90% of clubs in our district report service.**

### Action Plan

[D404 A4 SERVICE ACTIVITIES ACTION PLAN.docx](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	4	80	20	40
2nd Quarter	0	0	100	100
3rd Quarter	1	20	75	80
4th Quarter	1	20	35	30

## FY New Clubs

6

## FY Charter Members

120

## FY New Members

230

## FY Retention Goal

250

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

100

## Action Plan

[D404 A4 MEMBERSHIP \(NEW CLUB GOAL\) ACTION PLAN..docx](#)

[D404 A4 NEW MEMBER RECRUITMENT GOAL ON Membership Development..docx](#)

[D404 A4 RETENTION GOAL ON MEMBERSHIP DEVELOPMENT..docx](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. **Our team will ensure 60% of zone chairpersons attend zone chairperson training.**
- b. **Our district will confirm 60% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. **Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

[D404 A4 LEADERSHIP DEVELOPMENT GOALS..docx](#)

## LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. **Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 20%.**
- b. **Our team will ensure that 5 clubs in my district achieve 100% member participation.**
- c. **I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. **I will make a personal donation of \$1000 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

[COMPLETED LCIF ACTION PLAN.docx](#)

# CUSTOM GOALS

## Goal Statement

- 1) To ensure collaboration between the 6 Districts in MD 404, Nigeria, namely the newly bifurcated D404 A3, D404 A4, and D404 A2, D404 B3, D404 B4, and D404 B2.
- 2) To foster team Spirit and Team work among the Districts.
- 3) To partner on service activities and other matters of mutual Interest through joint activities.
- 4) To bond and promote the growth of Lions Clubs International through the organization of programs such as the Multiple District Convention and International Conventions and other Fora.

## Action Plan

[COMPLETED MULTIPLE DISTRICT CUSTOM GOALS ACTION PLAN.docx](#)

## Goal Statement

- 1)To train Lions on Leadership skills and give them opportunities to take up leadership positions in the District.
- 2) To work with the GMT and the GET Teams to grow membership.
- 3) To ensure Clubs carry out monthly service activities within their various communities
- 4) All Committees should report appropriately on mylci, Mylion and generally on the new Lions Portal as the case may be.
- 5)To encourage members and Clubs to subscribe to LCIF as needed.
- 6) To promote adequate publicity and marketing of the Lions brand within the society.

## Action Plan

[D404 A4 DISTRICT CUSTOM GOAL \(B\) ACTION PLAN..docx](#)

[COMPLETED CLUB MARKETING CHAIRPERSON GOAL.docx](#)

[COMPLETED SMART DISTRICT CUSTOM GOALS.docx](#)